

**autos** - Looking for a car? See our new auto portal with hundreds of vehicles from local dealers.

**cobblinc.com** - Cobb's online business directory - find what you are looking for and save!

Check back for breaking news and MDJ updates.

**mdj photos** - view the latest photos. Reprints available.

**mdj videos** - see the latest videos on hot topics that matter to you.

**mdj poll** - tell us where you stand on today's hot issues.

**police blotter** - See what is happening in your area.

**story sorter** - see the weeks most read, commented and most suggested stories.

The screenshot shows the MDJ Online website layout. At the top is a navigation bar with links for 'sign in', 'contact us', 'subscriber services', and 'make us your homepage'. Below this is the main header with the MDJ logo and 'news' section. A secondary navigation bar lists categories like 'news', 'sports', 'classifieds', 'multimedia', 'submit', 'autos', 'real estate', 'legals', 'cobblinc', 'special sections', 'rss', 'today's mdj', 'local news', 'editorials', 'columnists', 'letters to editor', 'lifestyle', 'obituaries', 'state/national', 'business', 'stocks', 'police blotter', 'archives', and 'blogs'. The main content area features 'MDJ Updates' with a featured article 'Hard times lead to hard life on streets' and 'Mt. Zion Baptist Church sanctuary scheduled for demolition Tuesday'. There are also sections for 'top stories', 'mdj videos', 'mdj photos', 'mdj poll', 'cobb blogs', 'associated press videos', 'police blotter', and 'story sorter'. A 'cobb community calendar' for August 2009 is visible, along with a 'COBB LIFE magazine' advertisement. At the bottom, there is an 'InQuicker' logo and contact information.

**728 x 90**

**subscriber services** - make a payment or request a vacation stop.

Receive a **daily/weekly digest** on the topics of your choice.

**300 x 500**

**300 x 250**

**e-edition** - an electronic version of the daily newspaper. Every story, every ad. (Try it free through Sept. 21)

**calendar** - stay in the "know" about fun and exciting events in Cobb. View current events or post your own.

**cobb blog** - weigh in on some of the biggest local, state and national issues.

**468 x 60**

Dimensions	File Size	Rates
300 x 250 pixels	JPEG or GIF - non-animated Flash: 70k - animated	\$300 per month \$550 per month for exclusivity *Exclusivity available on: homepage, sports, local news, editorials, lifestyle, obituaries, business, and blogs
300 x 500 pixels Only available on mdjonline.com homepage as rail.	JPEG or GIF - non-animated Flash: 70k - animated	\$500 per month \$1000 per month for exclusivity *Exclusivity available on homepage only
468 x 60 pixels	JPEG or GIF - non-animated Flash: 70k - animated	\$200 per month \$400 per month for exclusivity *Exclusivity available on: homepage, sports, local news, editorials, lifestyle, obituaries, business, and blogs
728 x 90 pixels	JPEG or GIF - non-animated Flash: 70k - animated	\$400 per month \$900 per month for exclusivity *Exclusivity available on: homepage, sports, local news, editorials, lifestyle, obituaries, business, and blogs

## coblinc.com

Cobb's online business directory - find what you are looking for and save!

silver business listing - \$35 per month  
gold business listing - \$50 per month  
platinum business listing - \$99 per month

## neighborcars.com

Looking for a car? See our new auto portal with hundreds of vehicles from local dealers.

Dealers - see your automotive sales representative to find out how you can get your entire inventory listed online today at [www.mdjonline.com](http://www.mdjonline.com).

- All dimensions in pixels
- Flash ads require an alternative gif ad that will run when browsers do not have Flash players installed
- Send all creative to your account executive and cc [mdjart@mdjonline.com](mailto:mdjart@mdjonline.com)
- For links to your website from your print ad, see your account executive
- Online usage statistics are available upon request, see your account executive

## Terms Of Online Advertising:

1. Advertiser may submit one change, as applicable at no additional charge. Additional modifications submitted during the contract period will be processed for a fee of \$45.00 per/change.
2. Times Journal Inc. will use its best efforts to keep its mdjonline.com service running at all times and cannot be responsible for interruptions in service due to circumstances beyond its control. Advertiser expressly agrees that the use of mdjonline.com is entered at the Advertiser's sole risk. Neither Times Journal Inc. or its agents warrant that the service will be uninterrupted or error free and shall not be liable for any inability to use the service.
3. If Advertiser does NOT fulfill this contract obligation, the agreement will be Automatically cancelled and the advertiser agrees to pay the difference between the discount earned and amounts previously billed.
4. Payment will be made within 30 days of billing. Consistent with Times Journal Inc. collection and credit policies, Times Journal, Inc. reserves the right to cancel this contract at any time during the contract period if payments are not kept current. Should this become necessary, the contract will be recalculated to determine the rate the advertiser had actually earned. Advertiser also agrees to pay all attorney's fees if the account becomes delinquent and must be given to an attorney for collection and may be subject to a monthly finance charge of 1.5%.
5. The Advertiser shall hold Times Journal Inc. harmless and indemnify it from all damages, costs and expenses of any nature whatsoever for which Times Journal Inc. may become liable by reason of its publication of Advertisers' advertising. This contract cannot be invalidated for typographical errors, incorrect insertions or omissions in advertising published. The company shall not be liable to advertiser for any loss that results from the incorrect publication of advertisements.
6. This agreement may not be assigned or transferred by Advertiser or its Agency.
7. If Advertiser uses an agency, the Advertiser and the Agency shall be jointly and severally liable for payment in compliance with all terms of this contract. Agency commissions, if any, shall apply to all space charges and adjustments under this contract. This agreement renders void any statement concerning liability which appear on correspondence from the Agency/Advertiser and is irrevocable without the written consent of the Times Journal Inc. Credit Department.